

FIG. 1A

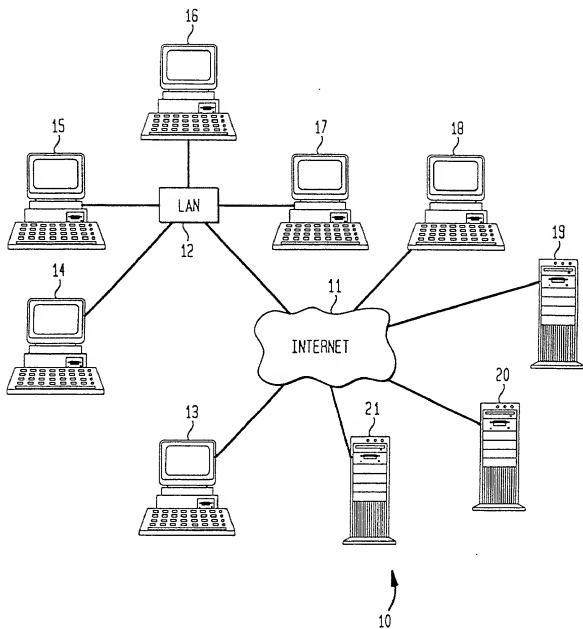


FIG. 1B



## CLIENT PLATFORM

## HARDWARE

CPU  
 RAM  
 ROM  
 HARD DRIVE  
 REMOVABLE STORAGE  
 FLOPPY  
 CD ROM

## MODEM

## SOFTWARE

OPERATING SYSTEM  
 INTERNET BROWSER



## SERVER PLATFORM

## HARDWARE

CPU  
 RAM  
 ROM  
 HARD DRIVE  
 REMOVABLE STORAGE MEDIUM DEVICE  
 MODEM

## SOFTWARE

OPERATING SYSTEM  
 WEB SERVER SOFTWARE  
 DATABASE SOFTWARE

FIG. 1C

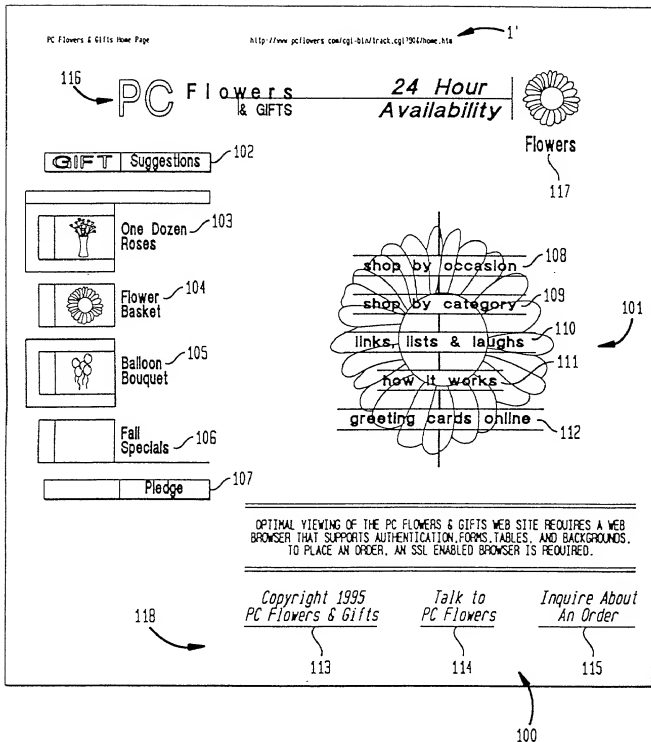
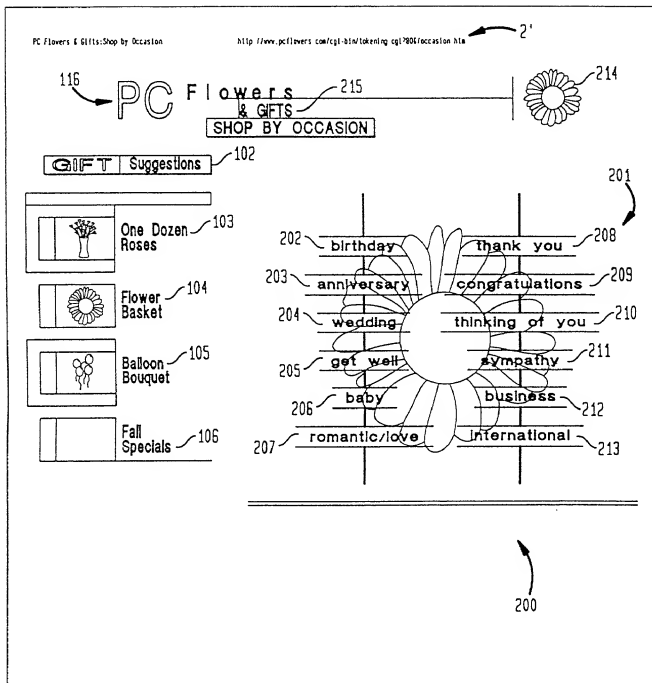


FIG. 2



5/39  
FIG. 3

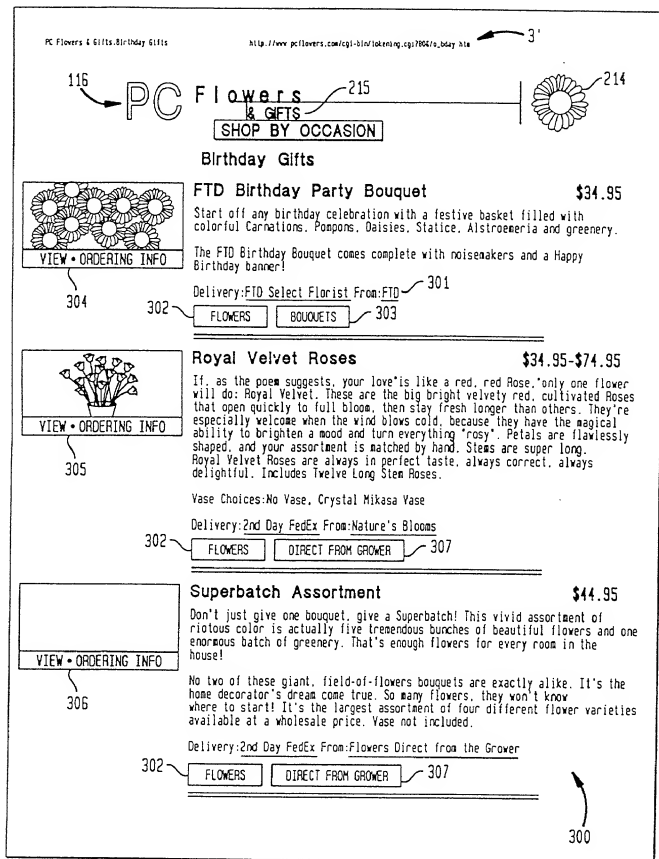
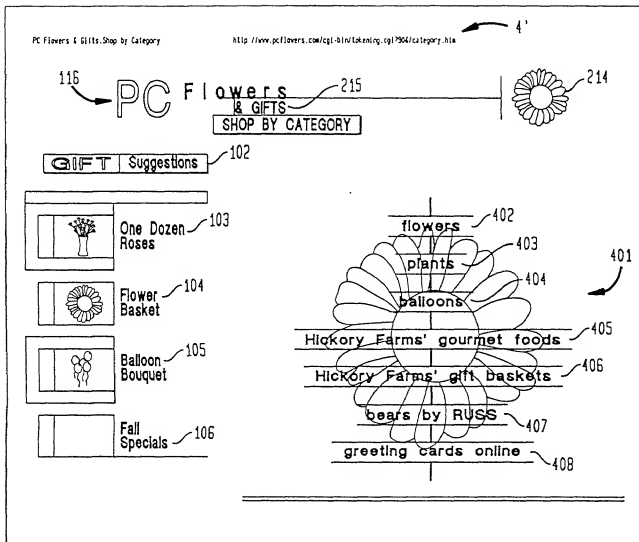


FIG. 4



7/39

FIG. 5

PC Flowers &amp; Gifts/Balloons

http://www.pcflowers.com/cgi-bin/takening.cgi?000/vendor01/  
balloons.htm

5'

116

PC

Flowers  
& GIFTS

215

SHOP BY CATEGORY



214

## Balloons

## 12 Latex Balloons

\$19.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery:FTD Select Florist From:FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

THINKING OF YOU

501

VIEW • ORDERING INFO

504

## 3 Mylar &amp; 6 Latex Balloons

\$24.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny printed mylar balloons that last a few weeks.

Mylar Balloon Choices:Baby Boy, Baby Girl, Congratulations,Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery:FTD Select Florist From:FTD

Some Suggested Occasions Include:

GET WELL

BABY

ROMANTIC LOVE

THANK YOU

THINKING OF YOU

BUSINESS

502

VIEW • ORDERING INFO

505

## 6 Mylar Balloons

\$29.95

Balloon bouquets make any festive occasion a celebration!

Choose shiny printed mylar balloons for bouquets that last a few weeks.

Mylar Balloon Choices:Baby Boy, Baby Girl, Congratulations,Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery:FTD Select Florist From:FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

CONGRATULATIONS

BUSINESS

503

VIEW • ORDERING INFO

506

500

FIG. 6

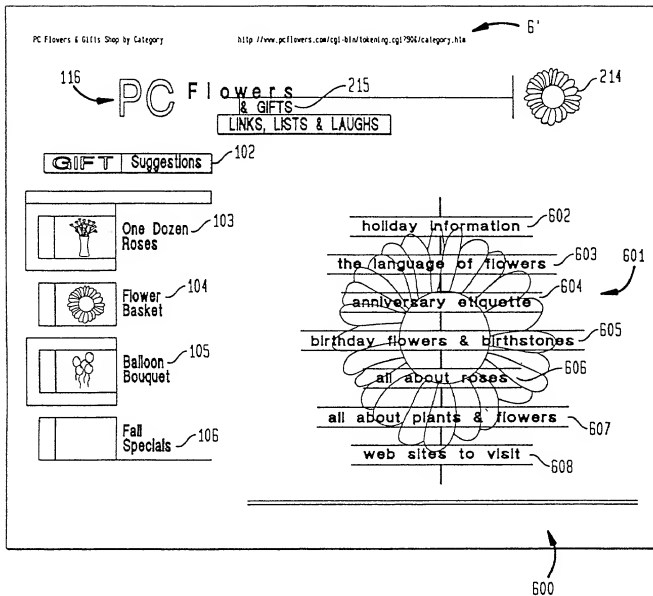
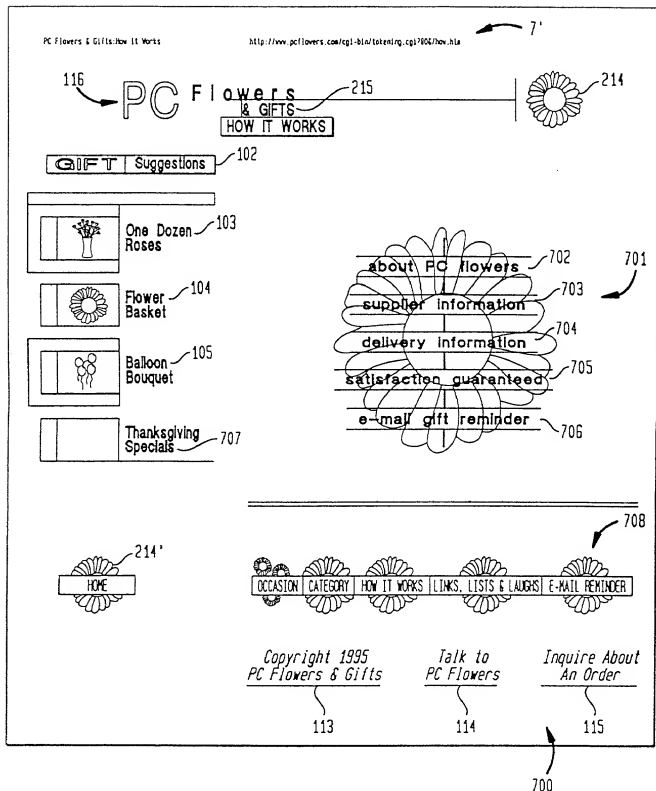





FIG. 7



10/39

FIG. 8

https://www.pcflowers.com/cgi-bin/takening.cgi?906/how\_email.htm 8' PC flowers & Gifts: About PC Flowers https://www.pcflowers.com/cgi-bin/takening.cgi?906/how\_email.htm






116 **PC Flowers & GIFTS** 215  214


**HOW IT WORKS**

**E-Mail Holiday Reminder**

Never miss an important occasion again! With Flowers' E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.








**Holiday**

Customized Event	
Feb 14 Valentine's Day	
Apr 24 Secretaries' Day	
May 12 Mother's Day	
May 27 Memorial Day	

Custom Event  801

Month/Day ☐ / ☐

E-Mail Address

 214'       708

**HOME** **OCCASION** **CATEGORY** **HOW IT WORKS** **LINKS** **LISTS & LAUGHS** **E-MAIL REMINDER**

*Copyright 1995*  
*PC Flowers & Gifts* 113

*Talk to*  
*PC Flowers* 114

*Inquire About*  
*An Order* 115

800

11/39

## FIG. 9

<http://www.pcflowers.com/cgi-bin/takening.cgi?req=1-bin/takening.cgi?904/render03/RR12.htm> 91

PC flowers &amp; Gifts: Item Information

<http://www.pcflowers.com/cgi-bin/takening.cgi?req=1-bin/takening.cgi?904/render03/RR12.htm>

116

## PC Flowers &amp; GIFTS

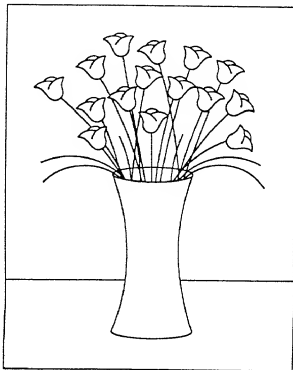
ITEM INFORMATION

214



## Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love "is like a red, red Rose," only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy." Petals are flawlessly shaped, and your assortment is watched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx  
From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC LOVE

CONGRATULATIONS

THINKING OF YOU

900

HOME



OCCASION

CATEGORY

HOW IT WORKS

LINKS, LISTS &amp; LAUGHS

E-MAIL REMINDER

708

Copyright 1995  
PC Flowers & Gifts

113

Talk to  
PC Flowers

114

Inquire About  
An Order

115

12/39  
FIG. 10

[https://www.pcflowers.com/cgi-bin/order\\_gen.cgi?8064R1204/reader03/](https://www.pcflowers.com/cgi-bin/order_gen.cgi?8064R1204/reader03/)

101

PC Flowers & Gifts: Order Form

[https://www.pcflowers.com/cgi-bin/order\\_gen.cgi?8064R1204/reader03/](https://www.pcflowers.com/cgi-bin/order_gen.cgi?8064R1204/reader03/)

PC Flowers  
& GIFTS



214

## Order Form

### Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

### Receiver Information

Name

Address1

Address2

City

 State  Zip 

Daytime Phone

### Sender Information

Name

Address1

Address2

City

 State  Zip 

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

### Delivery Information

Delivery Date

 /  /  (Month/Day/Year)

Special Instructions

### Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

 /  (Month/Year)

Place The Order

1001

13/39

FIG. 11A

http://pathfinder.com/1157ut6WASDUCU8/ welcome! Welcome to Pathfinder! http://pathfinder.com/1157ut6WASDUCU8/ welcome!

**AT THE WORLD SERIES**  
BRAVES (12)  
YANKEES (9)

**Stonline**

PATHFINDER PERSONAL EDITION

**WELCOME TO THE NEW PATHFINDER**

**PATHFINDER**

WHAT'S NEW HELP SEARCH BULLETIN BOARDS CHAT

**LATEST NEWS** Poll Clinton Again Leads by Double Digits  
Dole Preaches Trust, Tax Cuts in Michigan  
Storm Pounds New England for Third Day

CNN & SI NEWS XXXXXXXX ONLINE

MONEY PERSONAL FINANCE CNN & PERSONAL BUSINESS

PEOPLE ONLINE TECHWATCH WITH Technically Illus

SPORTS FROM STONLINE HEALTH, FITNESS &

**ARTS & ENTERTAINMENT**

GAMES

HOME, HOBBIES & FOOD

KIDSTUFF

MUSIC

READER'S CORNER

SHOPPING

SITE SEEKER INTERNET GUIDE

STOCKS, QUICK QUOTES

TRAVEL

WEATHER CENTER

CLICK HERE!

Motorola powers the products that power your life.

**forInternet**

When you switch to AT&T for free

AD INFO

11A1

▲ SHUFFLE THE DECK

FIG. 11B

http://pathfinder.com/1157ut6WASDUCU8/ shopping Shopping! http://pathfinder.com/1157ut6WASDUCU8/ shopping!

**Shopping**

PATHFINDER PERSONAL EDITION  
*Click for info!*

Shuffle the Deck and See What's Inside!

**GET FREE STUFF! CATALOG SELECT**

**Roses@**

**CyberShop**

**PC Flowers & Gifts**

**Our Stores:**

☐ Catalog Select

☐ Cybershop

☐ Dreamshop

☐ PC Flowers & Gifts

☐ PC Travel

11B4 Never miss an important occasion again!  
PC Flowers' & Gifts E-Mail Reminder Service will remember for you.  
No matter what the occasion, PC Flowers & Gifts E-Mail Reminder will give you plenty of time to pick out just the right gift.

**VISA** Switch and Save  
5.9% APR NO ANNUAL FEE

AD INFO

A SERVICE OF PATHFINDER.COM

PATHFINDER HOME WHAT'S NEW HELP SEARCH BULLETIN BOARDS CHAT

11B3 11B2

11B0

14/39  
FIG. 11C

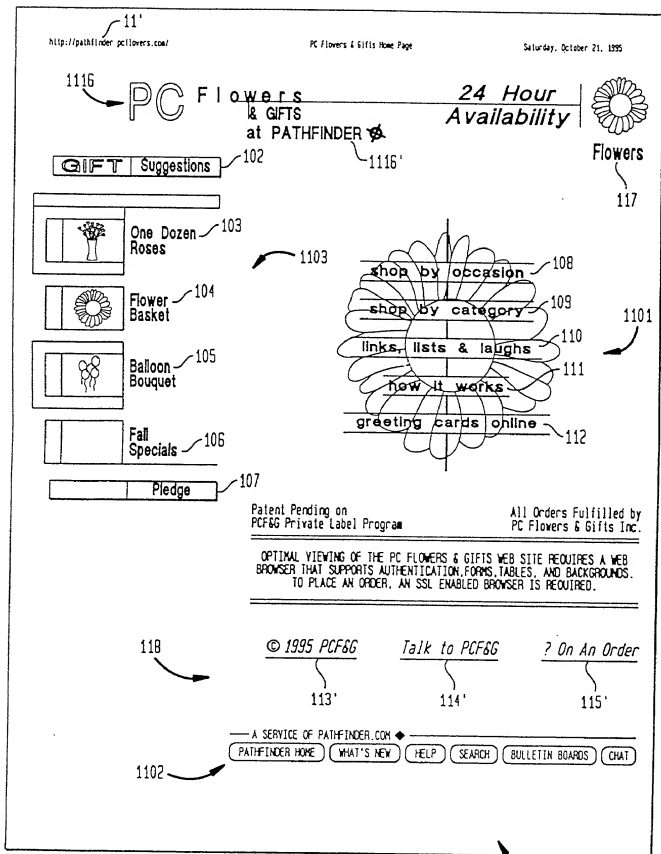


FIG. 12

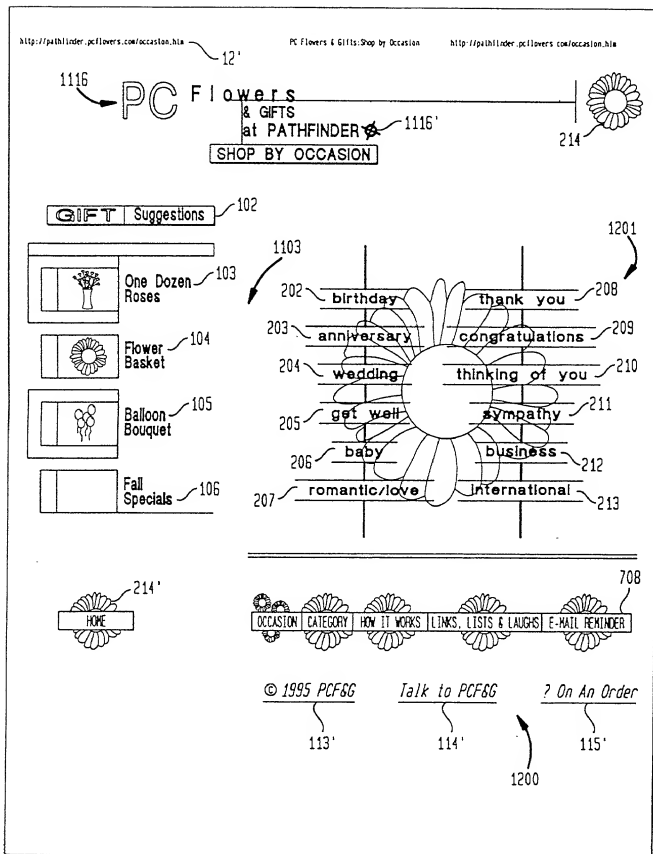


FIG. 13

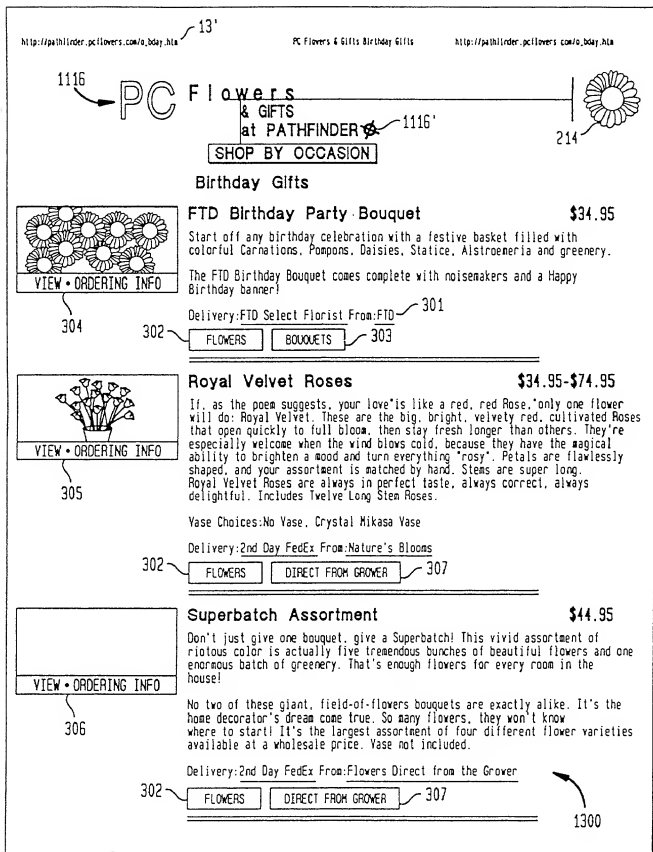
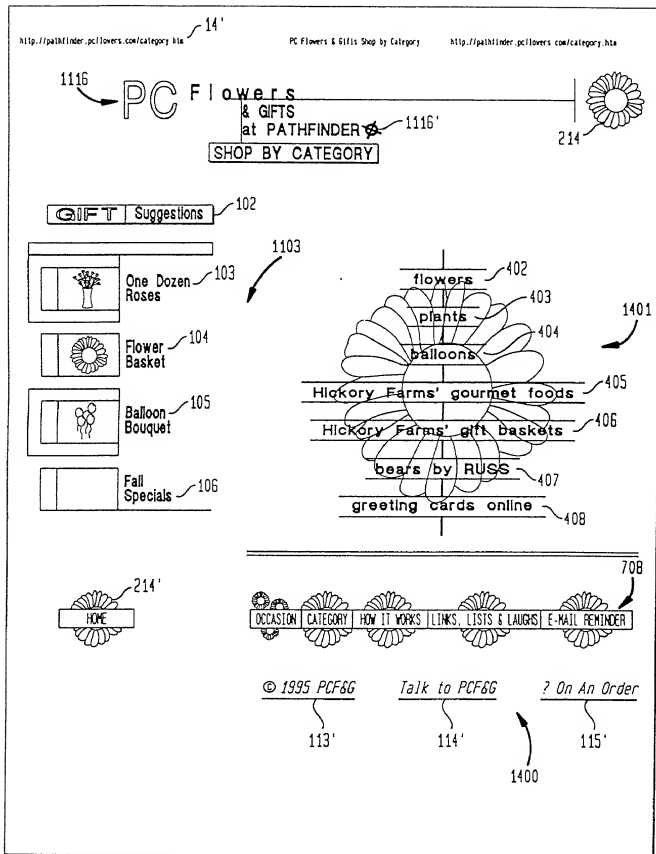




FIG. 14



18/39

FIG. 15

<http://pathfinder.pcflowers.com/vendor03/balloons.htm>

1116

15'


**PC Flowers**  
& GIFTS  
at PATHFINDER

1116'

SHOP BY CATEGORY

PC Flowers & Gifts Balloons

<http://pathfinder.pcflowers.com/vendor03/balloons.htm>



214

---

VIEW • ORDERING INFO

504

**12 Latex Balloons**

**\$19.95**

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY
ANNIVERSARY
GET WELL
ROMANTIC LOVE

THINKING OF YOU

501

---

VIEW • ORDERING INFO

505

**3 Mylar & 6 Latex Balloons**

**\$24.95**

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny printed mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

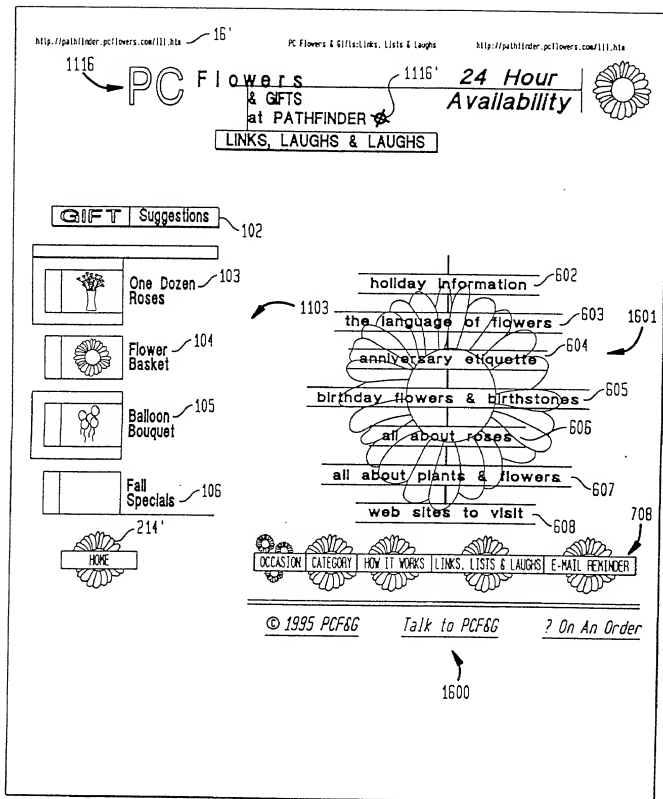
GET WELL
BABY
ROMANTIC LOVE
THANK YOU
THINKING OF YOU

BUSINESS

502

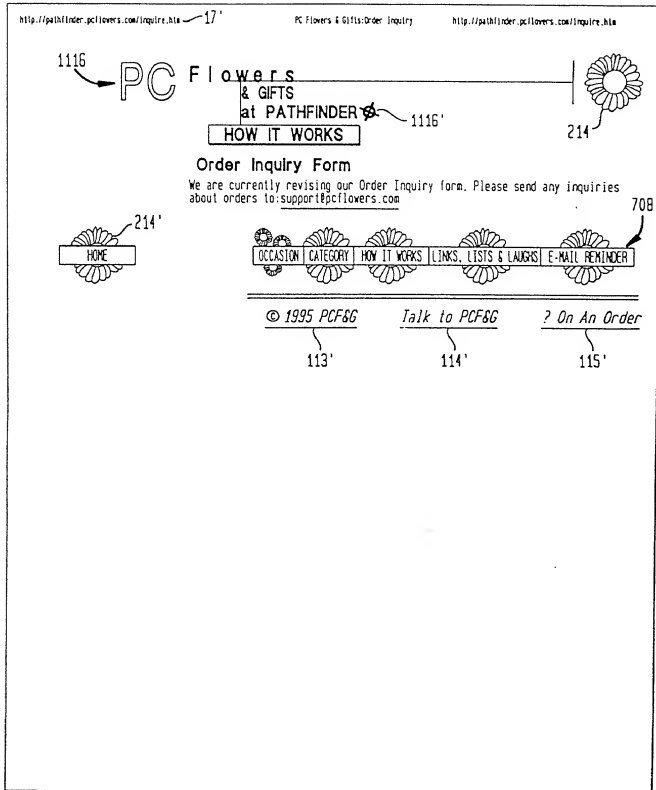
1500

FIG. 16



20/39

FIG. 17



21/39

FIG. 18

http://pathfinder.pcflovers.com/how\_email.htm 18' PC Flowers & Gifts About PC Flowers http://pathfinder.pcflovers.com/how\_email.htm

1116 **PC Flowers & GIFTS** 214

at **PATHFINDER** 1116'

**HOW IT WORKS**

**E-Mail Holiday Reminder**

Never miss an important occasion again! With our E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

**Holiday**

Customized Event	
Feb 14 Valentine's Day	
Apr 24 Secretaries' Day	
May 12 Mother's Day	
May 27 Memorial Day	

**Custom Event**

Month/Day  /

**E-Mail Address**

214' **HOME** 708

**OCCASION CATEGORY HOW IT WORKS LINKS, LISTS & LAUGHS E-MAIL REMINDER**

© 1995 PCF&G 113' Talk to PCF&G 114' ? On An Order 115'

1102

A SERVICE OF PATHFINDER.COM

1800

22/39

FIG. 19A

PC Flowers &amp; Gifts: Item Information

19' <http://pathfinder.pcflowers.com/vendor63/9612.htm>

1116

PC Flowers  
& GIFTS

at PATHFINDER 1116'

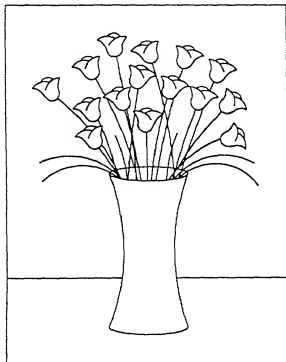
ITEM INFORMATION

214



## Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love 'is like a red, red Rose,' only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything 'rosy.' Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC/LOVE

CONGRATULATIONS

THINKING OF YOU

1900

214'



HOME



CATEGORY



HOW IT WORKS



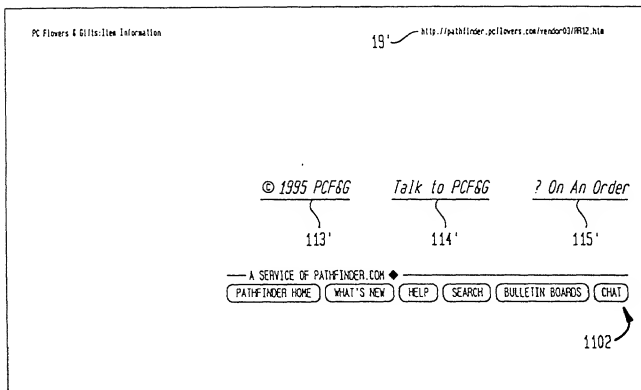
LINKS, LISTS &amp; LAUGHS



E-MAIL REMINDER

708

23/39  
FIG. 19B



24/39  
FIG. 20

[https://www.pcflowers.com/cgi-bin/order\\_pen.cgi?12423-3664/vendor03/](https://www.pcflowers.com/cgi-bin/order_pen.cgi?12423-3664/vendor03/)

PC Flowers & Gifts: Order Form

[https://www.pcflowers.com/cgi-bin/order\\_pen.cgi?12423-3664/vendor03/](https://www.pcflowers.com/cgi-bin/order_pen.cgi?12423-3664/vendor03/)

1116

PC Flowers  
& GIFTS

at PATHFINDER

1116

214



## Order Form

### Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

### Receiver Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

### Sender Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

### Delivery Information

Delivery Date

 /  /  (Month/Day/Year)

Special Instructions

### Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

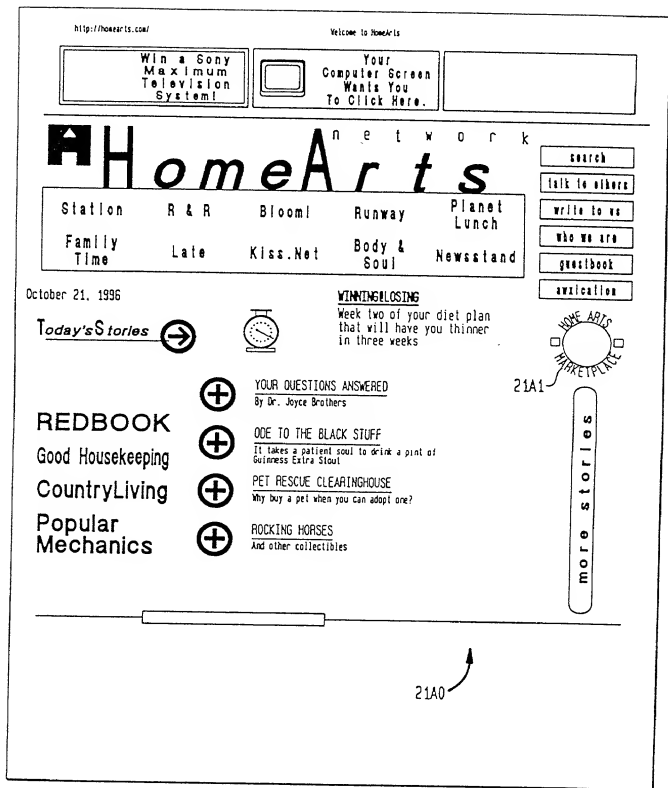
 /  (Month/Year)

2000



25/39

FIG. 21A



26/39

FIG. 21B

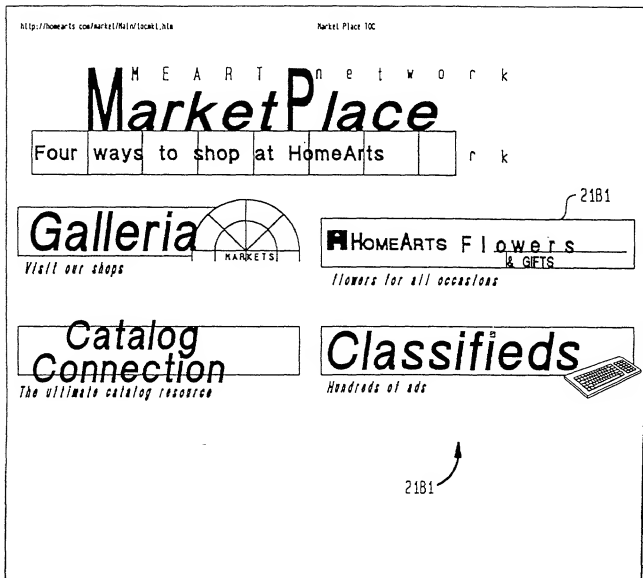
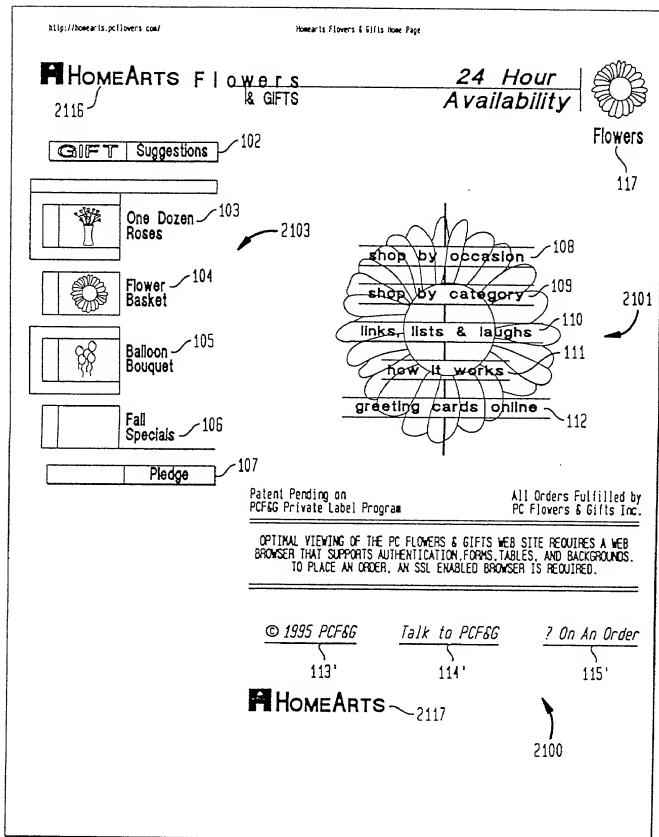
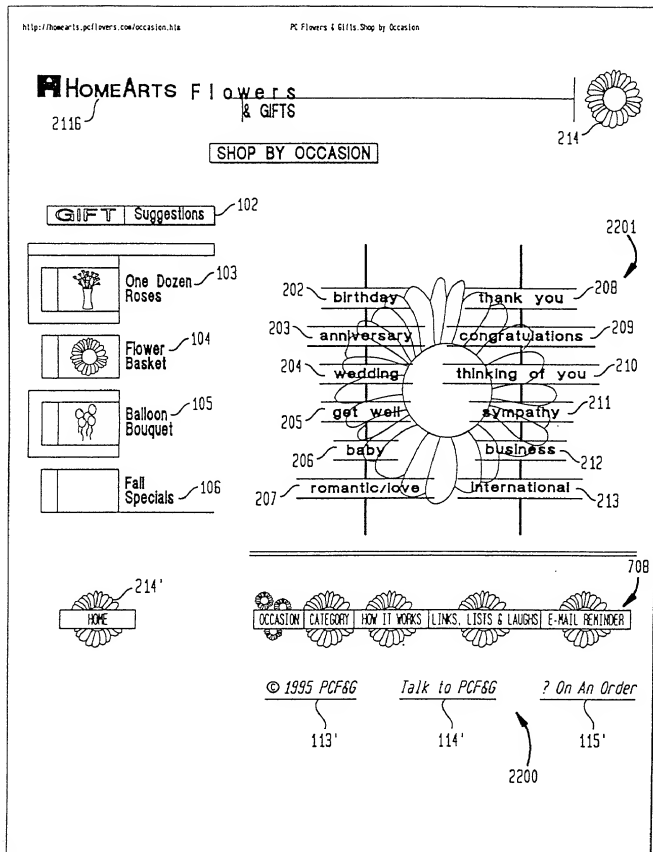


FIG. 21C



28/39


FIG. 22



29/39

FIG. 23

http://homearts.pcflowers.com/0\_bday.htm PC Flowers & Gifts Birthday Gifts




2116

214

SHOP BY OCCASION

Birthday Gifts



VIEW - ORDERING INFO

304

FTD Birthday Party Bouquet

\$34.95

Start off any birthday celebration with a festive basket filled with colorful Carnations, Pompons, Daisies, Statice, Alstroemeria and greenery.

The FTD Birthday Bouquet comes complete with noisemakers and a Happy Birthday banner!


Delivery: FTD Select Florist From: FTD 301

302

FLOWERS

BOUQUETS

303



VIEW - ORDERING INFO

305

Royal Velvet Roses

\$34.95-\$74.95

If, as the poem suggests, your love is like a red, red Rose, only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy". Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Vase Choices: No Vase, Crystal Mikasa Vase

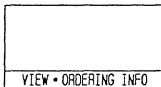
Delivery: 2nd Day FedEx From: Nature's Blooms

302

FLOWERS

DIRECT FROM GROWER

307



VIEW - ORDERING INFO

306

Superbatch Assortment

\$44.95

Don't just give one bouquet, give a Superbatch! This vivid assortment of riotous color is actually five tremendous bunches of beautiful flowers and one enormous batch of greenery. That's enough flowers for every room in the house!

No two of these giant, field-of-flowers bouquets are exactly alike. It's like home decorator's dream come true. So many flowers, they won't know where to start! It's the largest assortment of four different flower varieties available at a wholesale price. Vase not included.

Delivery: 2nd Day FedEx From: Flowers Direct from the Grower

302

FLOWERS

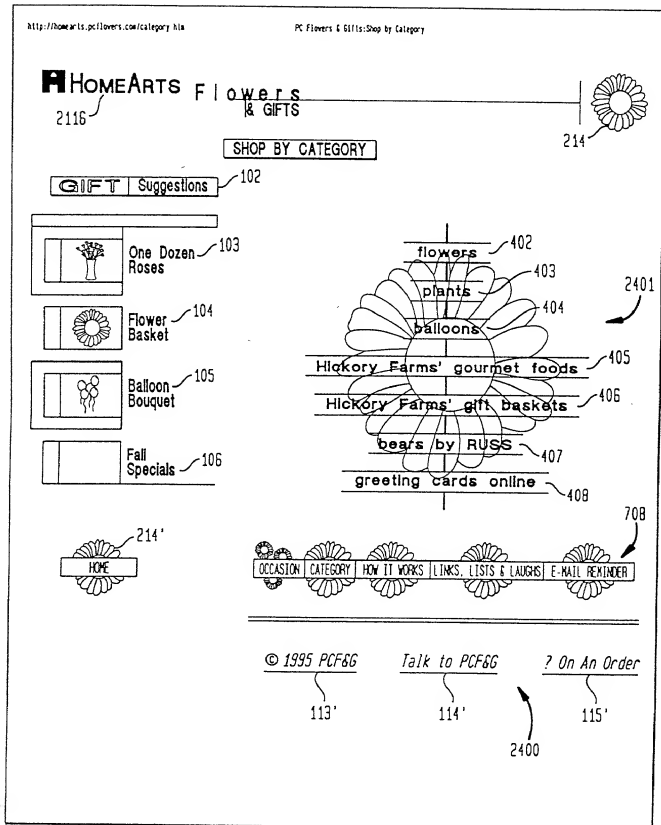
DIRECT FROM GROWER

307

2300

30/39

FIG. 24



31/39

FIG. 25

http://homearts.pcflowers.com/render/3/  
balloons.htm

PC Flowers &amp; Gifts Balloons

**HOMEARTS** Flowers  
& GIFTS

2116

**SHOP BY CATEGORY**

214

**Balloons****12 Latex Balloons****\$19.95**

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

THINKING OF YOU

VIEW • ORDERING INFO

504

**3 Mylar & 6 Latex Balloons****\$24.95**

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

GET WELL

BABY

ROMANTIC LOVE

THANK YOU

THINKING OF YOU

BUSINESS

VIEW • ORDERING INFO

505

**6 Mylar Balloons****\$29.95**

Balloon bouquets make any festive occasion a celebration!

Choose shiny mylar balloons for bouquets that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

BUSINESS

VIEW • ORDERING INFO

506

503

2500

FIG. 26

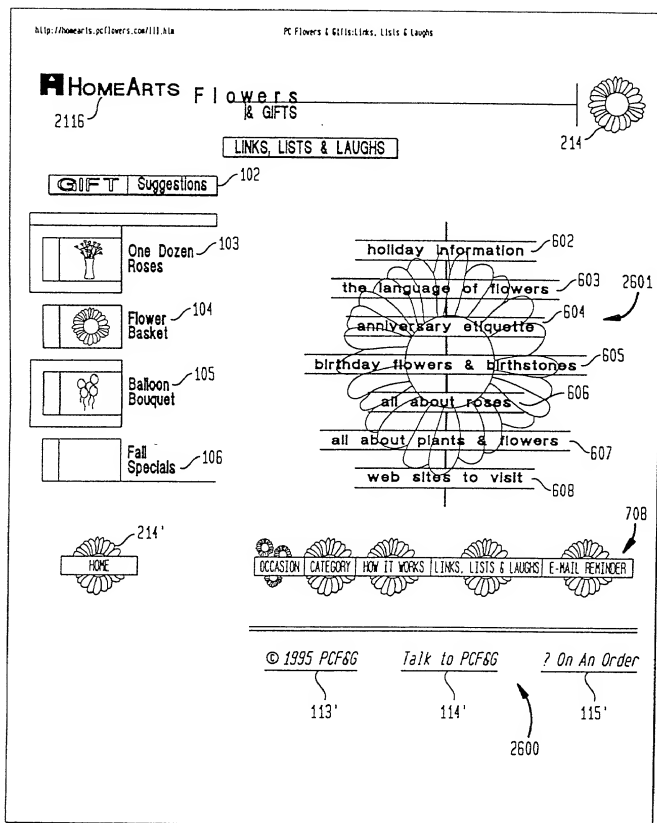
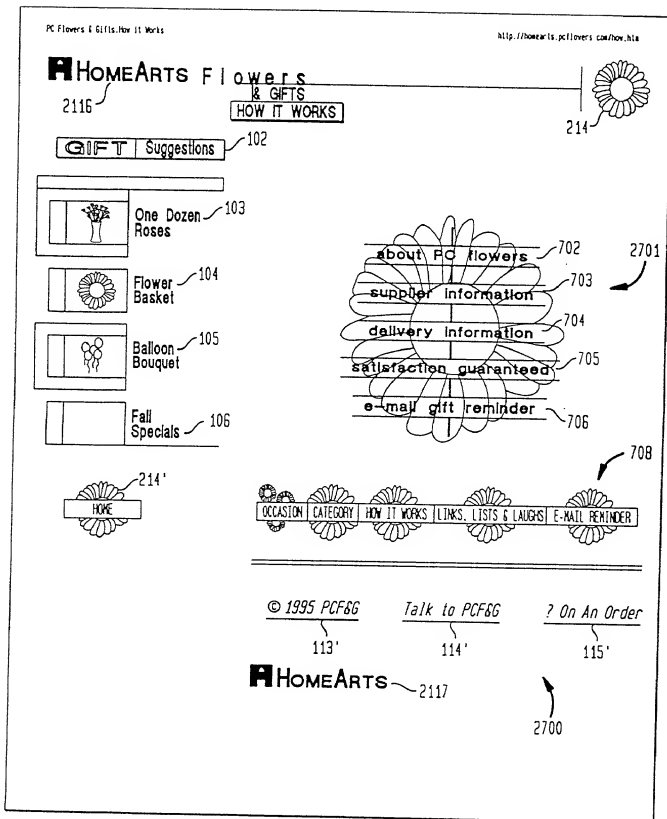




FIG. 27



34/39  
FIG. 28

http://homearts-pcflowers.com/how.htm\_email.htm

PC Flowers & Gifts>About PC Flowers

**A HOMEARTS Flowers**  
& GIFTS

2116

HOW IT WORKS

214



### E-Mail Holiday Reminder

Never miss an important occasion again! With our E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

#### Holiday

Customized Event  
Feb 14 Valentine's Day  
Apr 24 Secretaries' Day  
May 12 Mother's Day  
May 27 Memorial Day



#### Custom Event

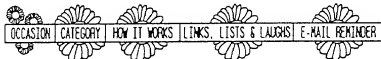
801

Month/Day  /

E-Mail Address

Submit

Reset



© 1995 PCF&G

113'

Talk to PCF&G

114'

? On An Order

115'

**A HOMEARTS** 2117

2800

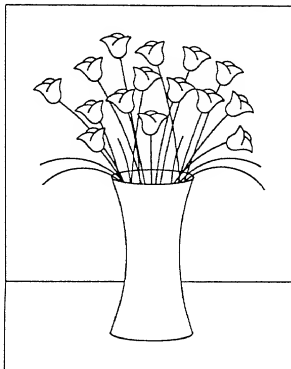
HOMEARTS Flowers  
& GIFTS

2116

## ITEM INFORMATION

## Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love 'is like a red, red Rose,' only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything 'rosy.' Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC LOVE

CONGRATULATIONS

THINKING OF YOU

2900

708



FIG. 29B

<http://home.arts.pciflowers.com/vendor03/FR12.htm>

? On An Order

115'

**A HOMEARTS** ~ 2117

U.S. DEPARTMENT OF AGRICULTURE

[https://www.pcflowers.com/cgi-bin/order\\_gen.cgi?12123-3644/render01/](https://www.pcflowers.com/cgi-bin/order_gen.cgi?12123-3644/render01/)

PC Flowers & Gifts: Order Form

**HOMEARTS** Flowers  
& GIFTS

2116

214



## Order Form

### Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

### Receiver Information

Name

Address1

Address2

City

Daytime Phone

State  Zip

### Sender Information

Name

Address1

Address2

City

Daytime Phone

State  Zip

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

### Delivery Information

Delivery Date

☐ / ☐ / ☐ (Month/Day/Year)

Special Instructions

### Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

☐ / ☐ (Month/Year)

Place The Order

3000

FIG. 31

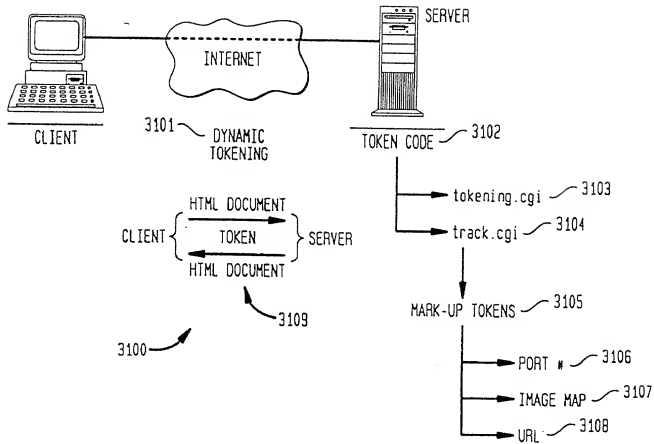


FIG. 32

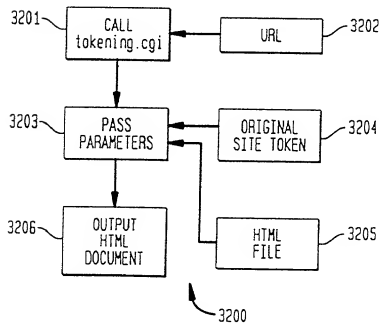


FIG. 33

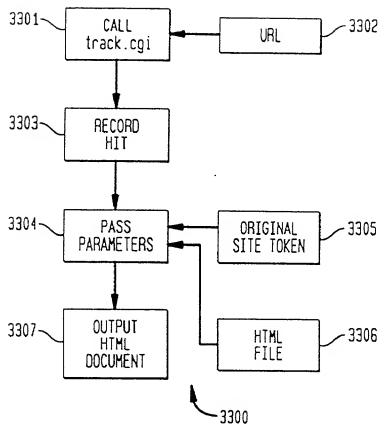


FIG. 34

